

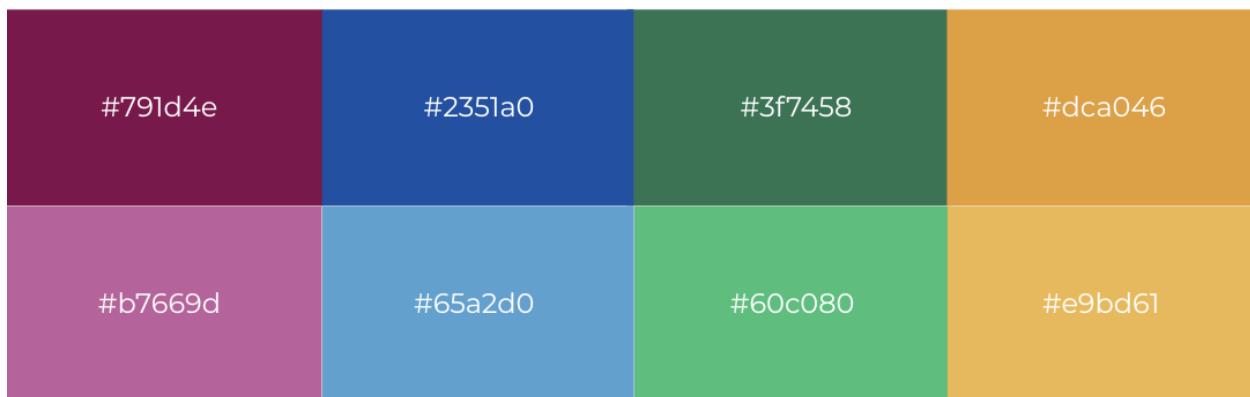
Primary Logo



Secondary Logo



Color Palette



Typography

Montserrat Bold

ABCDEFGHIJKLMNO
PQRSTUVWXYZ

Raleway Regular

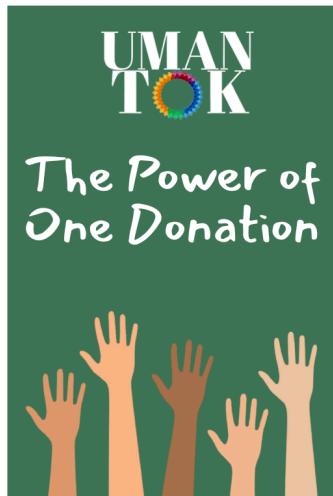
ABCDEFGHIJKLMNOPQRS
TUVWXYZ



Brand Guide Example



**\$11 = 3 Years
of School**



Three-Panel Digital Billboard

“The Power of One Education”

— Uman Tok —

A discussion on Period Poverty & Global Collaboration



Hosted By :

**University of Illinois
Advertising Students**

 **FEBRUARY 26,
2025**

7:00 pm - 8:00 pm

 **Latzer Hall
University YMCA**



To Sign Up: 

To Donate: 

Informational Flyer



Behind Every Kit, There's a Job

The Power of One Voice

One donation = 2 lives changed.
Donate today to keep girls in school
AND keep their tailors employed.

Digital Display